

Performance Measures Baseline 2000-2002

MEASURE DESCRIPTION	Year-end 2000	Year-end 2001	Year-end 2002
% of "permanent" food establishments			
achieving regulatory compliance.	98.9%	99%	99.4%
% of notifiable disease investigations leading			
to a public health intervention,			
recommendation or consultation	95%	90%	98%
% of King County retailers in compliance with			
tobacco regulations	92%	93%	93%
% of patients revived from sudden cardiac			
arrest ¹ in King County (excludes the City of	34%	34%	32%
Seattle)			
% of businesses improving hazardous			
materials and waste management practices	85%	76%	78%
% reduction in teen pregnancies per 1,000			
population ²	31%	24%	N/A
% of children in King County who have			
received all required immunizations for two-			
year olds	75%	72%	76%

¹ Definition: discharged from hospital alive/treated patients in cardiac arrest on arrival of EMS, with a rhythm of ventricular fibrillation. ² Statistics are tabulated annually for a July-June time period. 2002 data is currently being tabulated.



Performance Measures 2003 Data

MEASURE DESCRIPTION	1 st Quarter 2003	2 nd Quarter 2003	3 rd Quarter 2003	2003 Annual Target
% of "permanent" food	00.00/	00.40/	00.40/	1000/
establishments achieving regulatory compliance.	99.9%	99.4%	99.4%	100%
% of notifiable disease investigations				
leading to a public health intervention, recommendation or consultation	88%	98%	98%	100%
% of King County retailers in	200/	0.407	000/	050/
compliance with tobacco regulations	93%	94%	92%	95%
% of patients revived from sudden cardiac arrest ³ in King County (excludes the City of Seattle)	31%	36%	37%	40%
% of businesses improving hazardous materials and waste management practices	75%	55%	88%	75%
% reduction in teen pregnancies per 1,000 population ⁴	N/A	N/A	N/A	7%
% of children in King County who have received all required immunizations for two-year olds	77%	77%	77%	80%

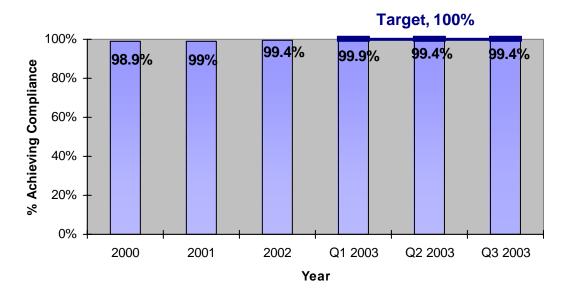
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³ Definition: discharged from hospital alive/treated patients in cardiac arrest on arrival of EMS, with a rhythm of ventricular fibrillation.

⁴ Statistics are tabulated annually for a July-June time period. 2003 data is available summer of 2004.



Measure: Percent of "permanent" food establishments achieving regulatory compliance.



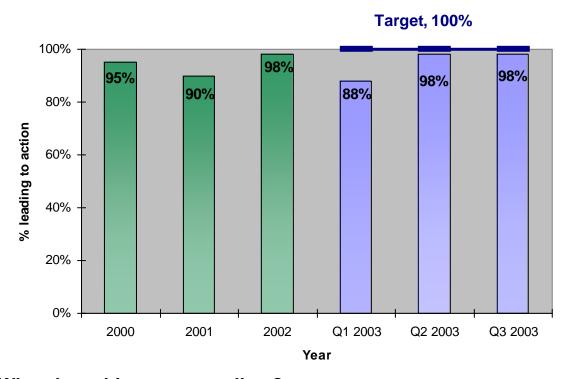
What does this measure tell us?

Food establishments that sell or serve food to the public must get an annual permit and are subject to a certain number of unannounced routine inspections by a Public Health Food Safety Inspector during the year. Routine inspections address safe food handling practices and serve as opportunities to educate restaurant operators and their crews about the correct way to prepare and care for food safely. Public Health typically closes about 75 operations each year out of almost 10,000 restaurant establishments. Inspection results for individual establishments can be found on Public Health's web site at www.metrokc.gov/health/foodsfty/inspections.htm

Goal being measured:



Measure: Percent of notifiable disease investigations leading to a public health intervention, recommendation or consultation.



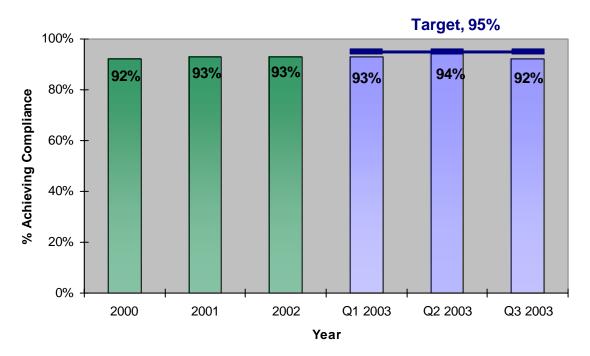
What does this measure tell us?

Public Health is required by federal law to respond to a reported or diagnosed case of almost 60 different, mostly infectious diseases (notifiable diseases). This measure indicates that we go beyond the simple monitoring of the number of notifiable conditions, to provide an appropriate follow-up action to prevent re-occurrence. This includes diseases like Hepatitis A & B.

Goal being measured:



Measure: Percent of King County retailers in compliance with tobacco regulations.



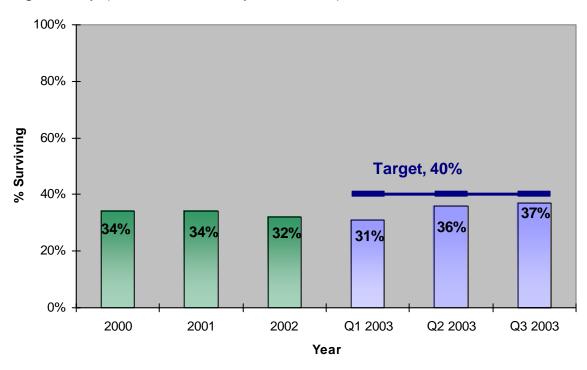
What does this measure tell us?

It is estimated that 82% of smokers begin their addiction before their 18th birthday. These young smokers are often attracted to the images promoted by the tobacco industry, which spends \$6.73 billion each year on advertising, event sponsorships, and other activities. Reducing youth access to tobacco through a retailer compliance check program is an important strategy in preventing the use of tobacco by youth. The national average for retail compliance (approximately 60%) is far below the King County level and we want to maintain and incrementally improve our relatively high performance.

Goal being measured:



Measure: Percent of patients revived from sudden cardiac arrest⁵ in King County (excludes the City of Seattle)



What does this measure tell us?

King County's Medic One is known as one of America's leading regional emergency medical services providers. Our cardiac survival rate is the benchmark for other emergency medical programs around the country. Very few programs are able to duplicate the kind of success achieved by the Medic One system and survival rates elsewhere are generally in the 9 to 10 percent range.

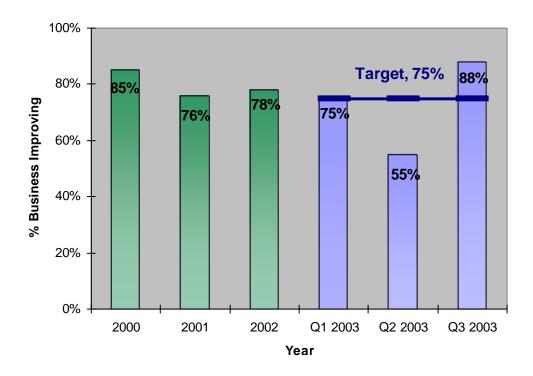
Goal being measured:

Prevent disease, injury, disability and premature death.

⁵ Survival is defined as discharged from the hospital alive/treated patients in a witnessed cardiac arrest on arrival of EMS, with a rhythm of ventricular fibrillation.



Measure: Percent of businesses improving hazardous materials and waste management practices.



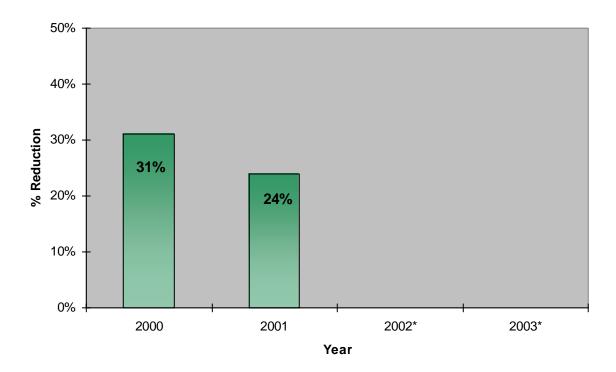
What does this measure tell us?

Our Local Hazardous Waste Program provides innovative, on-site technical assistance to businesses that generate hazardous waste. This is accomplished through a non-enforcement educational and incentive-based approach that emphasizes behavior change to achieve compliance. We are unique in the country, achieving an average of 75 percent voluntary compliance across the industry groups with whom we engage.

Goal being measured:



Measure: Percent reduction in teen pregnancies per 1,000 population



^{*}This measure is collected on an annual basis for a July-June time period. Data for 2002 is currently being tabulated. 2003 data will not be available until the summer of 2004.

What does this measure tell us?

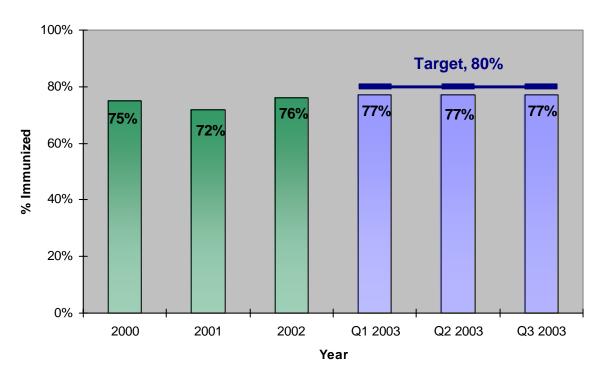
Health Department interventions and programs have played a significant role in a dramatic reduction of the teen pregnancy level in Seattle and King County which has approached a 52% decline in the County and a 62% decline in the City since 1978. We believe the percentage decline will continue, but future reductions will be more modest.

Goal being measured:

Assess and monitor the health status of our communities.



Measure: Percent of children in King County who have received all required immunizations by age two.



What does this measure tell us?

Immunization has saved millions of lives in the 20th century. Many serious childhood diseases are preventable by using vaccines routinely recommended for children. Since the introduction of these vaccines, rates of diseases such as polio, measles, mumps, rubella, diphtheria, pertussis (whooping cough), and meningitis caused by *haemophilus influenzae* type b have declined by 95 to 100%. Prior to immunization, hundreds of thousands of children were infected and thousands died in the U.S. each year from these diseases.

Goal being measured: